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**RE-ELECT VIKTOR BRUMOVSKY**  
**October 15, 2022**




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- Encourages economic growth
- Listens to YOU

*Authorized by Viktor Brumovsky, financial agent, 250-997-4333*

**Fun Facts:** To raise money for an arts centre in 2011, a high school student council in Chicago came up with a unique fundraising idea. At the time, Justin Bieber had a hit song called "Baby". The students devised a plan to play the song incessantly over the P.A. system between classes, requiring students to pay a ransom of \$1000 to stop it. Thinking it would take a week, they raised the money in three days.

# VOTE!

## Janice Nelson for Council



*Your advocate for*

- Transparency
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*Authorized by Janice Nelson  
E-mail: [jansnes23@gmail.com](mailto:jansnes23@gmail.com) | Phone (250) 997-5038*

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# The Macktown Buzzette

**Oct 6 - 19, 2022**

## Watershed changes just housekeeping, says District

Some Mackenzie residents are scratching their heads over a District proposal to alter the watershed definition in Mackenzie's Official Community Plan (OCP).

The changes are ostensibly to address a request by MORATA to build downhill bike trails on Morfee Mountain, parts of which would extend into the District's portion of the watershed.

The proposed changes do not, however, address trail building at all, instead adding the phrase "some natural resource develop-

ment" into the list of acceptable activities in the watershed.

District Land Coordinator Luke Thorne explained to *The Buzzette* that much of Mackenzie's watershed is on Crown land and many watershed activities seemingly prohibited by the OCP are, in fact, allowed.

He says the District wants to formalize a development permit process which would assess development proposals through several stages, including Council approval.

Thorne said he will endeavor

See 'Watershed' over →

## All Candidates meeting draws good crowd

The Legion hall was filled to almost capacity on Tuesday night as local candidates from Mayor and Council introduced themselves and answered questions. The meeting, organized by the Mackenzie Chamber, was also livestreamed, with 30 viewers attending digitally.

Topics of discussion included: What kinds of economic diversification should Mackenzie pursue; Ernie Bodin Centre and rescinding the two-year demolition deadline; child care spaces, and

Mackenzie's top three priorities going forward.

Raised in several discussions was the future of forestry in Mackenzie, the still-awaited fibre optic connection from the junction into town, as well as critical local nursing shortages and town infrastructure needs.

Both candidates for mayor attended, along with eight of now nine candidates running for councillor.

Check out some candidate profiles at [TheMacktownBuzzette.com](http://TheMacktownBuzzette.com)

## Mackenzie 2007 - 2021: Deep shifts, some roadblocks

In 2021, the District of Mackenzie undertook a new Community Economic Development plan, beginning or building on many initiatives already underway, some of which we are seeing today in Quality of Life, Resident Attraction/Retention and Downtown Core Revitalization.

In 2007, a similar process took place, including a review of historical economic concerns for Mackenzie. *The Buzzette* was curious what problems were identified then, and where we're at now. Here's a glimpse from that report:

From *District of Mackenzie Economic Development Strategic Plan* by Synergy Management Group, 2007:

"... A number of points were raised frequently, which provide the best summary for what was reviewed:

- Mackenzie struggles with the issue of consumer leakage to Prince George. The road to Prince George is well maintained and the trip takes approximately 2 hours. With the range of choice and prices available, it is difficult for retail and services to compete in Mackenzie.

- Mackenzie has typically been a community providing employment in the high paying forestry manufacturing sector. Individuals want and expect such well-paying jobs under a union

See 'Econ development' over →

Read it online at...



**themacktownbuzzette.com**

## WHAT'S ON

**COUNCIL ELECTION – VOTING DAY** October 15<sup>th</sup>, 8 am - 8 pm @ Mackenzie Legion. Advance voting: October 14<sup>th</sup>, 8 am - 8 pm District Office, 1 Mackenzie Blvd.

**SMALL BUSINESS WEEK** Oct 16 - 22. Check with Mackenzie Chamber of Commerce for events or promotions.

*What's going on, Macktoon?*  
[TheBuzzette@gmail.com](mailto:TheBuzzette@gmail.com)  
Phone: (250) 997-5038

## News of the Weird:

**"Deep fake" tech allows Bruce Willis to return to screen**

Bruce Willis retired from acting earlier this year following a diagnosis of *aphasia*, a cognitive impairment. But he recently sold digital rights for his personage and likeness to Deepcake, an AI company that creates digital "twins" of people that can, in this case, be used in films or advertising.

The popular *Die Hard* actor recently "appeared" in a phone advertisement, with his face transplanted digitally onto another performer.

According to news reports, Willis is the first Hollywood star to sell rights of this kind. The technology will allow him to digitally live on in future films and commercials.

## Bike park now to include asphalt

The jump and pump tracks in the new bike park, being constructed north of Mackenzie Mall this fall will be paved, thanks to new money received by the District from the South Peace Mackenzie Trust, a large federal fund available to communities affected by Caribou Recovery programs.

Council had originally passed on the asphalt option, with a view to possibly add it later.

The bike park is a major component of the Signature Ski Hill

See 'Bike park' over →



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## Buzzette crossword solution from Sept 15:

F	O	A	M	Y	E	L	O	P	E
R		E			I		R		
E	V	E	N	B	A	S	K	E	T
Z	E	T	U	B	A	T	F		
E	S	Q	U	I	R	E	S	L	A
	U		E		A	G	E	D	
F	R	E	C	K	L	E	D		U
A	T	I		D	I	G	S		
R	T	S		E	O	G			
	P	E	R	S	U	A	D	E	D

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## Quotes:

“ If you stand for nothing,  
you'll fall for anything.  
— (Various authors)

## 'Watershed' ...

our to explain this better at a  
public hearing on the change to  
be held this fall. Adding to the  
complexity, he said, is a *Land  
Act* designation on part of the  
land, restricting it for recreation,  
conservation and environment.

The District held an Open  
House on the topic in Septem-  
ber which, according to one  
estimate, was attended by about  
12 people.

Resource activities in public  
watersheds have created head-  
aches in communities like  
Peachland, where clearcut  
logging in recent years has led  
to local flooding, muddy drink-  
ing water and boil-water advi-  
sories.

That community has recently  
had to build a water treatment  
plant at a cost of \$24 million, to  
clean drinking water that had,  
until recent years, been consid-  
ered pristine.



DR. JAS PAHAL  
DR. GARY SIDHU

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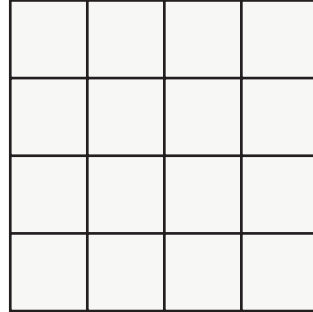
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My mom makes something called green pie, which  
I thought was a delicacy that many people only  
had at Thanksgiving, but it turns out it was just  
Jell-O with whipped cream on it. And it's  
delicious. -- Bobby Moynihan



## PLAY FOUR



Across

1. Spring, jump
2. Cartoon hardware  
company
3. Browse, purchase
4. Sharp inhale of  
marijuana smoke

Down

1. End in a series
2. Bouncing sound
3. Wildly, without self-  
control
4. Amorous cartoon  
skunk

## Econ development 2007 - '21...

setting. Few jobs are  
available for youth and  
spouses. This creates a  
heavy reliance on  
employment in one sector  
and the quick migration  
out of families if jobs are  
lost or spouses become  
frustrated with lack of  
opportunity for  
themselves and youth.

- High paying, relatively  
stable jobs have created a  
certain degree of  
ambivalence towards  
effecting change.
- Mackenzie is 30 km off of  
the main highway 97. It  
does not have a through  
road. As a result, it  
struggles with isolation  
and lack of traffic which  
impede growth and  
diversification.
- Mackenzie is centred in  
the largest TSA in BC. It is

surrounded by a relatively  
healthy forest stock with  
marginal impact from the  
pine beetle. The forest  
industry will likely always  
play a part in Mackenzie.

- Created as an instant  
town in 1966, Mackenzie  
is young and has still yet  
to tap its tourism potential.  
It is well situated for all  
season tourism.
- With the growth of its  
seniors' population,  
Mackenzie needs to  
expand its amenities to  
service the needs of  
seniors with a stable and  
solid healthcare base,  
seniors housing and long  
term care.

... ”

Past and current town reports  
and strategies can be found at  
the Mackenzie Document  
Centre at: [mackenzie.civicweb.net](http://mackenzie.civicweb.net)

## CRYPTO-QUOTE



TCRY VGDRKCZYA ZV ZDUGHKJYK  
RYGQAC, EGQ FG ZK RORY ZI KCR  
GFFV JHR YGK ZY EGQH IJOGQH.

— RXGY DQVM

## 'Bike park'...

and Trail Upgrades project,  
which will also see improve-  
ments at Little Mac. The  
project had a proposed  
budget initially of \$646,000.

The adjusted budget, to be  
approved by Council at an  
upcoming meeting is  
\$973,000, largely covered by  
grants, with 7% of the project  
total funded by the District.

[Update 10/20/22:] This article  
has been edited to correct the  
date at which the new budget  
was approved.

[chainsawsuit.com](http://chainsawsuit.com)



## Did you know?

Three-quarters of Canadian  
adults read their community  
paper. 91% of those  
readers are looking for local  
information; 63% are  
looking for advertising.  
(News Media Canada  
report, 2016).

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